



TOURA D'OR 1990

Category: TV Stations/Publishing Houses

Travelling with Peter Maffay – Israel (Red Simba Film GmbH, German, 28 minutes)

In the three TOURA D'OR contest criteria, the jury awarded 79 out of a possible 132 points to the film *Travelling with Peter Maffay - Israel*.

In the view of the jury, the film meets the different contest criteria to varying degrees. The aspect of encouraging tourists to meet the local people of the host country is met to a larger extent than the aspects of providing insights into everyday life and promoting forms of tourism that have the least possible negative impact on people, society, culture and nature.

The film is based on the concept of a series, with a well-known public personality taking on the role of a tourist and introducing the viewer to a travel destination. Due to this serial concept, the film is one of the very few examples of tourist information and promotional films in which tourists can be seen as acting individuals who express themselves.

The encounters of the two main actors with the local people are unprejudiced, uncomplicated and respectful, and are based on mutually positive attitudes, all of which makes them convincing. The main characters appear to be suitable to provide the impetus for the corresponding behaviour on the part of the tourists.

The manner in which the report was produced makes it come across as original, interesting and credible. The impressive atmospheric images, the graphic presentation of the travel route and the authentic accounts of travelling conditions, personal experiences and moods make the journey being presented easy to follow for the viewer.

(Sometimes the dialogues appear a bit staged and artificial. The motorbike which was chosen in the film as the means of transport in the destination would only be suitable for very few travellers in actual practice. Due to the exciting "off-road touring", it would also have unwelcome ecological side-effects.)