



TOURA D'OR 2002

Category: Informational Films and Documentaries

People live There

(Visuella Verktyg and Usambara Encounters, English, 22 minutes)

The film "People live there" has been awarded the TOURA D'OR 2002. The documentation realised by holiday makers on their visit to an encounter project in the Usambara region in Tanzania shows how local people and tourists are able to get to know each other and, in this process, to learn and find out about each other. Joint cooking, music-making, pottery-making and trekking tours are just an example of the variety of experiences that one can make during holidays to the benefit of both sides. Since the profits from the different initiatives mainly go to the local women, it is also the economic aspects that are discussed and that give an insight into every day life. At the same time, the film shows in a comprehensible way that such encounters are not always conflict-free and do not automatically lead to harmony.

The contest criteria of the TOURA D'OR are fulfilled to a very great extent: The film particularly succeeds in pleading in quite an unspectacular way for the safeguarding and use of existing traditional village structures, for the courage to meet the local people and for an appropriate and sensitive attitude towards the country and its people.

"People live there" encourages the viewers to deal with the country and its population - since everyday situations are depicted in detail through individual statements. The fact that at the end of their journey the filmmakers showed the film to the people they had visited confirms the inter-cultural and communicative approach. Such a project is of course particularly attractive to travellers interested in sustainable forms of tourism. The seemingly amateurish and improvised implementation corresponds with the "participating observation" of the documentation and speaks for the authenticity of the project.