



TOURA D'OR 2000 Special Award

The abuse of children is not a peccadillo

(DoRo Productions and the Austrian Ministry for Public Safety and Generations, English and German, 2 minutes each)

A female doll lying abandoned on the beach. A man (only legs and arms are visible) is approaching the doll, starts touching it gently and is unclipping it. A young girl is saying a little verse. The brief, tension-filled sequence of shots conveys the impression of a possible sexual danger hovering over the child without showing any specific action. The text that follows sends a warning note: sexual abuse of children is a serious criminal offence and not to be viewed only as a peccadillo.

The in-flight video against the sexual exploitation of children is being shown in German and English by a number of airlines on their flights to various holiday destinations. It is an attempt to increase the awareness of this delicate issue among travellers in a sensitive way in the context of an infospot during their flight.

Since this film spot does not fall under the regular evaluation criteria of TOURA D'OR it has been awarded the TOURA D'OR Special Award. The film deals with a difficult subject through visually uncomplicated but striking photography and unmistakable associative images. A winning attempt to approach a problem that has been turned into a taboo with courage and poignancy.