



TOURA D'OR 2006

Category "Informational films and documentaries"

Beautiful Crete

WDR, Editorial Department Travel

(88 minutes, German, 2006)

The TOURA D'OR 2006 is awarded to *Beautiful Crete*, a production by Ralf Gierkes and Richard Hofer on behalf of the WDR (Editorial Department Travel).

In *Wonderful Crete*, the moderator Tamina Kallert accompanies the viewer on a tour of the island. The film highlights hikes through the canyons of the National Park of Samaria, ecological tourism projects for the protection of the Caretta-Caretta tortoise, bicycle tours through rural regions and the visit to an almost abandoned village, which is to be "resuscitated" through tourism projects and services, among others. Archaeological finds from the Minoan culture, following the track of Alexis Zorba, and participating in festive Easter ceremonies are also portrayed in the film. In this way, the entertaining and informative film, which is also spiced with practical hints, is intended to appeal to a large group of travellers and culturally interested people.

Wonderful Crete presents a great number of holiday resorts and possible holiday activities and encourages the traveller to look behind the tourism scenes through discussion and encounters with the local people. In addition, the film presents a number of environmentally compatible and socially responsible tourism offers, and propagates a sensitive and appropriate attitude towards the country and its people.