



TOURA D'OR 1996

Category: Other Institutions

Sicilian Sojourn (Mabinogion Films, English, 20 minutes)

Judging on the basis of the three TOURA D'OR contest criteria the jury gives the film SICILIAN SOJOURN - Stay in Sicily - 72 points out of a possible 105 points. The contest criteria are met in quite a balanced way. The film promotes the kind of tourism which does not cause heavy burdens, it offers insights in the everyday life of the host country's population and it encourages the encounter with the people.

The film tells the story about a young woman from Bavaria who married into a Sicilian family and who has worked in the tourism industry for some time. The encounter with the travellers, the experiences with the foreigners ("I realised how little they knew about the true Sicily") led to a kind of self-help programme which was started together with other Sicilian families: to receive tourists in Sicilian families.

The prerequisites and consequences of these efforts of integration and encounter are described in a vivid and comprehensible way. It is the personal commentaries of the woman which convey a lively and convincing directness and authenticity.