



Commendation

(in the framework of the Special „Pedagogy“ Award of the Conference of Regional Film Services 1994)

Category: TV Stations/Publishing Houses

Man, Muck and Majorca

(WDR-Redaktion Religion, German, 28:30 minutes)

Judging on the basis of the three TOURA D'OR contest criteria, out of a possible 105 points the jury gave 78 points to the film MAN, MUCK AND MAJORCA.

Under the aspect of presenting a “particularly interesting, convincing, educational approach“, the film was awarded 23 out of a maximum of 35 points.

In MAN, MUCK AND MAJORCA, a group of youth leaders in the Protestant Church visit Majorca and meet local youth who - like themselves - are involved in the field of environmental protection. They talk together, discussing how tourism in Majorca could be less damaging, and what the individual tourist's contribution can be. Much time is being devoted to the problems of preventing rubbish and of disposal.

The young people visit the construction site of a new hotel being built in the interior of Majorca. This is meant to offer an alternative to the concrete blocks in the tourist centres on the coast. In addition, they interview a hotelier with regard to his efforts of running a hotel in an environmentally friendly manner. They also interview tourists of the same age concerning their motives of spending their holidays in El Arenal.

The views given by the local people are interesting, including those who are sceptical about the chances of a different kind of tourism.

The youth leaders see themselves as promoters of responsible tourism. The young people under their guidance are to them the tourists of tomorrow.