



TOURA D'OR 1994

Category: Tour operators/Airlines

Madagaskar – Faces of an Island

(KAOS Film- and Video Team, German, 35 minutes)

Judging on the basis of the three TOURA D'OR contest criteria, out of a possible 105 points the jury gave 81 points to the film MADAGASCAR - FACES OF AN ISLAND.

Individual people and regions are being presented in different portraits, reflecting the diversity of the island. Seven short stories give different insights into life on the island. The travel route takes the viewer to different places and sceneries. Individual inhabitants of Madagascar are being given a personal profile in the film. By giving information with a human touch, the film is suitable for awakening a friendly and positive attitude towards the country and its people. In particular, the statements of the Madagascans give an insight into everyday life.

The report takes a holiday route which is easy to follow, and at the same time gives background information about the life on the island.

The film MADAGASCAR - FACES OF AN ISLAND also indirectly promotes a kind of tourism which suits the country's conditions.

Despite the overall positive general impression, the film has some long drawn-out scenes and partly uses music which does not seem suitable.