

# W E T T B E W E R B

Contest



Filmwettbewerb  
Zukunftsfähiger Tourismus

Film Contest for  
Sustainable Tourism

TOURA  
D'OR08

Teilnahmebedingungen  
Conditions of participation

ANMELDESCHLUSS  
DEADLINE FOR APPLICATION  
**30. September 2008**

**1** On the occasion of the International Tourism Exchange (ITB) the awarding ceremony for the TOURA D'OR Film Contest for Sustainable Tourism will take place in Berlin in March 2009. In May 2008 the TOURA D'OR was announced for the tenth time.

**2** The way people choose their travel destination and the holiday attitudes are influenced also by the audio-visual media. The TOURA D'OR honours film productions **which stand for a socially responsible, environmentally compatible and sustainable tourism.**

Films can thus be entered for the contest which

- promote a kind of tourism that minimizes harmful effects on people, society, culture and nature of the host countries,
- encourage travellers to cast an eye behind the tourist scene so as to better understand the everyday reality of the host countries,
- encourage the tourists to seek the encounter with the population of the host country on the basis of mutual respect,
- assist people in adopting an appropriate and sensitive attitude towards the country and its people,
- illustrate positive examples for socially responsible, environmentally compatible and therefore sustainable tourism projects and tourism offers,
- critically, yet constructively assess and deal with negative aspects and impacts of tourism.

At least one of the above mentioned criteria must be met.

**3** The organizer of the contest is the **Studienkreis für Tourismus und Entwicklung, Ammerland (Institute for Tou-**

**rism and Development).** Since 1990 the contest has been supported among others by the following organizations/institutions:

- Federal Ministry for Economic Co-operation and Development, Bonn
- Church Development Service (EED) – Tourism Watch, Bonn
- Non-profit Educational Programme North-South-Network of the Confederation of German Trade Unions, Düsseldorf
- Commissioner for the Integration of Immigrants of the Federal state of Brandenburg, Potsdam
- ITB Berlin
- Catholic Foreign Office of the German Bishops' Conference, Bonn
- Conference of Regional Film Services, Bonn
- Austrian Development Co-operation in the Foreign Ministry/ respect, Vienna

**4** The following categories of tourism-related films are admitted to be entered for the contest:

- Informational films and documentaries
- Promotion films and advertising spots
- Magazine and service contributions
- Other kinds of productions (e.g. feature films).

No amateur films may be entered for the contest.

**5** Only technically excellent contributions in the format VHS/PAL and DVDs in English or German will be accepted.

**6** The production/contribution submitted for the contest should have been completed in the year of the contest or within the last two years (2006, 2007, 2008). Productions which have already been submitted to other contests are also accepted.

**7** Within the framework of the contest and related to the award ceremony, to information and promotion events, the entrant grants the organizer the right to present the submitted contest contributions in public. This also includes the right of the presentation of the award ceremony short cuts onto the TOURA D'OR-website of the Studienkreis at a later point in time. The entrant holds the organizer harmless against any claims by third parties.

**8** Prizes will be awarded for the best performances in the four categories (item 4). The prize consists of a trophy and a Honorary Certificate and will be presented to the person having commissioned or produced the contribution. In the absence of prize-worthy entries no award will be made. A prize can also be awarded for specific achievements on the part of the film makers (author, camera, director).

**9** Up to three productions each in the categories mentioned in item 4 are entered for the final selection. The decision on the prize award rests with a jury. Should there be more contributions a selection committee, after having screened them, will decide which ones will be entered for the final selection. The jury and the selection committee will act on the basis of guidelines laid down. The jury comprises representatives of various fields (among others adult education, advertising, journalism, tourism industry, tourism research, producers and film makers).

**10** Applications for the submission of productions/contributions have to be forwarded on the attached application form **by September 30, 2008.** Additional forms can be obtained from the Studienkreis für Tourismus und Entwicklung, Kapellenweg 3, D-82541 Ammerland/Starnberger See, Tel.: +49-(0)8177-1783, Fax: +49-(0)8177-1349 or

downloaded from the Internet: [www.tourador-contest.org](http://www.tourador-contest.org). The applying participants should include a list of other films ordered/produced by them.

**11** The entered productions/contributions must reach the Studienkreis für Tourismus und Entwicklung (address see item 10) by **October 15, 2008.**

**12** The dispatch is effected at the entrant's own risk and he also covers the transportation costs. The legal regulations in force apply in this case. The organizer of the contest cannot be made responsible for any loss or damage whatsoever.

**13** The contribution submitted will be returned after the contest to the address given in the application form.

**14** The award winners will be informed by the contest organizer by January 31, 2009 at the latest, and they will be invited to attend the awarding ceremony (see item 7/8).

**15** With the application the entrant acknowledges the conditions of participation. Legal proceedings are barred.

Further information about the TOURA D'OR Film Contest for Sustainable Tourism (e.g. award winners, rationale for the award) see our website: [www.tourador-contest.org](http://www.tourador-contest.org)



# Anmeldung zum TOURA D'OR 2008

Filmwettbewerb Zukunftsfähiger Tourismus anlässlich der Internationalen Tourismusbörse, Berlin (11.–15. März 2009)

Anmeldeschluss:  
30. September 2008

## Application for TOURA D'OR 2008

Film Contest for Sustainable Tourism on occasion of International Tourism Exchange, Berlin (from March 11–15, 2009)

Deadline of  
application:  
September 30, 2008

Veranstalter des Wettbewerbs:  
Organizer of the contest:

**Studienkreis für Tourismus und  
Entwicklung e.V.  
Institute for Tourism  
and Development**

Kooperationspartner seit 1990 u.a.:  
Cooperation partners among others  
since 1990:

Bundesministerium für wirtschaftliche  
Zusammenarbeit und  
Entwicklung  
Federal Ministry for Economic  
Co-operation and Development

Evangelischer Entwicklungsdienst  
e.V. (EED) – Tourism Watch  
Church Development Service  
(EED) – Tourism Watch

Gemeinnütziges Bildungswerk  
Nord-Süd-Netz des Deutschen  
Gewerkschaftsbundes e.V.  
Non-Profit Educational  
Programme North-South-Network  
of the Confederation of German  
Trade Unions

Integrationsbeauftragte des  
Landes Brandenburg  
Commissioner for the Integration  
of Immigrants of  
the Federal state of Brandenburg

ITB Berlin

Katholisches Auslandssekretariat  
der Deutschen Bischofskonferenz  
Catholic Foreign Office of the  
German Bishops' Conference

Konferenz der Landesfilmdienste  
e.V.  
Conference of Regional Film  
Services

Österreichische Entwicklungszu-  
sammenarbeit im Außenministe-  
rium/respect  
Austrian Development Co-operation  
in the Foreign Ministry/  
respect

Offizielle Anschrift des Wettbe-  
werbs  
Official address of the contest

Studienkreis für Tourismus und  
Entwicklung e.V.,  
Kapellenweg 3,  
D-82541 Ammerland/  
Starnberger See,  
Tel.: +49/(0)8177/17 83,  
Fax: +49/(0)8177/13 49.  
E-Mail: info@studienkreis.org  
www.tourador-contest.org

Bewerber (Auftraggeber/Partner oder Produzent der Produktion):  
Applicant (orderer/partner or producer of production):

Name/Name

Tel./Phone

Anschrift/Address

Welcher der nachfolgenden Kategorien gehört die Produktion an:  
To which of the following categories does the entered production belong on:

- Informations- und Dokumentationsfilme  
Informational films and documentaries
- Magazin- und Servicebeiträge  
Magazine and service contributions
- Werbefilme und Werbespots  
Promotion films and advertising spots
- Sonstige Produktionen (z.B. Spielfilme)  
Other kinds of productions (e.g. feature films)

Titel der Produktion:  
Title of production:

Herstellungsdatum: Laufzeit (in Minuten): Sprache:  
Production date: Running time (in minutes): Language:

Wann und wie erfolgt der Versand der Kopie an den Studienkreis für Tourismus und Entwicklung:  
When and how will the copy be dispatched to Studienkreis für Tourismus und Entwicklung:

Anschrift, an die die Produktion nach Beendigung des Wettbewerbs zurückgeschickt werden soll:  
Address to which the production shall be returned to after completion of the contest:

Wurde die Produktion bei anderen Wettbewerben eingereicht und prämiert?  
(Bitte genaue Angaben)  
Has the production been entered in previous competitions and was it awarded?  
(Please state exactly)

Ich erkenne die auf der Rückseite dieses Formulars festgelegten Teilnahmebedingungen an und bestätige, dass  
ich im Besitz der Aufführungsrechte bin.

I herewith acknowledge the Conditions of Participation as stated on the reverse side of this form  
an confirm that I hold the legal performance rights.

Ort und Datum  
Location and date

Rechtsverbindliche Unterschrift  
Legal signature

Unterschrift mit Schreibmaschine/Blockschrift wiederholen  
Repeat signature typed with capitalized letters



Veranstalter/Organizer:

**Studienkreis für  
Tourismus und Entwicklung e.V.**

Kooperationspartner seit 1990 u.a.:  
Cooperation partners among others since 1990:

Bundesministerium für  
wirtschaftliche Zusammenarbeit  
und Entwicklung

Evangelischer Entwicklungsdienst  
e.V. (EED) – Tourism Watch

Gemeinnütziges Bildungswerk  
Nord-Süd-Netz des Deutschen  
Gewerkschaftsbundes e.V.

Integrationsbeauftragte des  
Landes Brandenburg

ITB Berlin

Katholisches Auslandssekretariat  
der Deutschen Bischofskonferenz

Konferenz der Landesfilmdienste e.V.

Österreichische  
Entwicklungszusammenarbeit  
im Außenministerium/respect